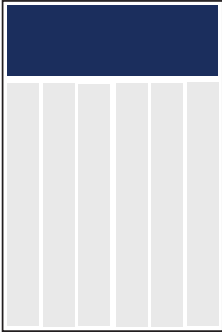


Reach readers where they are at home, at work, or on the go.

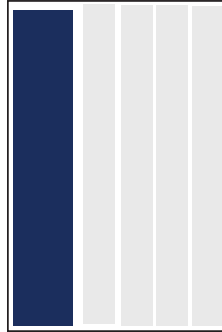
Beginning August 1, we are launching a redesigned website featuring online subscriptions and full digital newspaper access to the Northern Star. Extend your reach beyond the printed page with digital advertising designed to keep your business in front of local readers.

Website Advertising



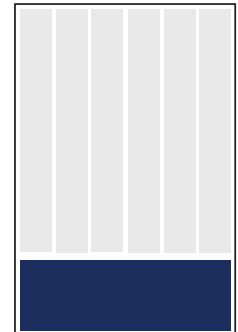
Premier Top Ribbon Banner
(\$150/month)

- Premium placement at the top of the website
- Visible throughout the website
- Limited availability



Sidebar Banner
(\$100/month)

- Appears alongside news and feature content
- Excellent visibility
- Limited availability



Footer Banner
(\$75/month)

- Displayed throughout the website
- Cost-effective digital exposure

Print + Digital Packages

Already advertising in the newspaper?
Expand your reach online with these affordable add-on rates.

Current Print Ad:	Add Digital:
Business Card / Small Ad	+\$25/month
Quarter Page	+\$35/month
Half Page	+\$50/month
Full Page	+\$75/month

Ask about custom packages!

Annual Digital Advertising:

Receive discounted pricing with a yearly commitment.

Monthly

Top Ribbon - \$150
Sidebar - \$100
Footer - \$75

6 Months

Top Ribbon - \$140/mo
Sidebar - \$90/mo
Footer - \$70/mo

12 Months

Top Ribbon - \$125/mo
Sidebar - \$85/mo
Footer - \$65/mo

Availability is limited and premium placements will be reserved on a first-come, first-served basis.

Why Advertise With Us?

- Reach loyal local readers
- Increase visibility beyond print
- Connect with readers wherever they are
- Promote your business through a trusted local news source



Contact us!

The Northern Star Staff

320-839-6163

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ortonvilleindependent.com